**You Are What You Eat**

These days there is a lot of discussion in our culture about “eating responsibly”, but different people have different ideas about what this means. Working as a group, your assignment is to conduct research on a diet-related topic that interests you. Then create a poster intended to convince people that they should “eat responsibly”, while conveying what you think “eating responsibly” means.

1. Choose a topic from the list below or make up your own. Circle your topic.

<table>
<thead>
<tr>
<th>Vegetarianism</th>
<th>The Factory Farming System</th>
<th>Eating Local</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growing Your Own Food</td>
<td>Buying Organic</td>
<td>Other: ____________</td>
</tr>
</tbody>
</table>

2. Why did your group choose this topic? ________________________________
   ________________________________________________________________

3. Use your research to answer these questions about your chosen topic:
   A. What is this? ___________________________________________________
      ________________________________________________________________

   B. Why is it important? __________________________________________
      ________________________________________________________________

   C. Who needs to be aware of it? _____________________________________
      ________________________________________________________________

   D. What are the three most important things people need to know about this topic?
      ________________________________________________________________

4. On the back of this page, answer the following questions about your poster:
   A. What is your poster’s message?
   B. Who is your audience?
   C. What kind of picture will you show to catch people’s attention?
   D. What words will you use to send your message? (The best posters use just a few, carefully selected words to send their message!)