

Name _____



Should We Trust Online Reviews?

Often when we are looking to make a purchase or book a trip we read online reviews. Reviews often sway the opinion of many people.

Spend 10-15 minutes examining this topic online. Then answer the questions below.



Name 3 reasons we normally trust online reviews.

1. _____

2. _____

3. _____

Name 3 reasons you should not trust online reviews.

1. _____

2. _____

3. _____

Research has found that false reviews are very prevalent online. Describe 2 methods for spotting a fake review.

1. _____

2. _____

Looking back at your quick research, do you trust online reviews?
