The first paragraph in a news story is called a lead. The lead usually tells you:

- **Who** (or what) is involved?
- **What** happened?
- **When** did it happen?
- **Where** did it happen?
- **How** or **Why** did it happen?

Further paragraphs then provide additional details and information.

**EXAMPLE:**

**Yard Sale to Benefit Local Community Center**

The residents of Pale Morning Court will be holding a community yard sale this Saturday, 11 July, in the Pale Morning Court neighborhood. All proceeds will benefit their community center. The yard sale was the brainchild of resident Pauline Krump, who has been petitioning the community association to build a playground for three years.

**WHO** ________________________________

**WHEN** ________________________________

**WHAT** ________________________________

**WHY/HOW** ________________________________

**WHERE** ________________________________

**DIRECTIONS:** Use the following facts to write a news story. Create a catchy headline. The 5ws should be answered right up front, in your lead.

**Who:** Joshua Foote  
**When:** This past Saturday  
**What:** Won the 5K Race for the Cure  
**Why/How?:** Joshua’s mother has breast cancer; he trained for 6 weeks.

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________