

Name _____

Word Meanings



Actually, owls have nothing to do with this.

Hoot-n-Holler!

The Hoot-n-Holler is a type of telecommunications system that is always open between two or more parties. It was originally a crude, DIY, business-to-business intercom system invented by junkyard operators who used it to talk to dealers at different junkyards up and down the east coast when trying to find parts for a customer. Despite its name, today the Hoot-n-Holler is a sophisticated, specialized, leased-line network used most notably by trading markets and brokerage firms to communicate critical, real-time information about the stock market. It is also used by Federal, State and Local government agencies, emergency response organizations, news broadcasting companies, publishers, weather bureaus, transportation companies, utility providers, collectible dealers, and many other groups who need to communicate in real-time. These “always on” networks prevent the need to pick up a phone or press a button, and communications can range from one speaking to many, to many speaking simultaneously.

DIRECTIONS: Use the letters to match each word with its meaning.

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| _____ 1. holler | A do it yourself |
| _____ 2. crude | B a company that buys or sells things for a client |
| _____ 3. DIY | C unsophisticated; basic |
| _____ 4. leased | D an office that transacts a particular kind of business |
| _____ 5. trading | E yell |
| _____ 6. brokerage | F rented |
| _____ 7. bureau | G buying and selling stocks or other securities |