Name _____ *Informative Text Introduction*

Read All About It!

The first paragraph in a news article is called **the lead**. The lead should include all of the important information that a reader needs to know about a topic: who, what, where, when, why and how.

DIRECTIONS: Write a news article about a current event. Which publication are you writing for? Keep your target publication (and their target audience) in mind. When your article is complete, either find or draw a picture to accompany your article. What kind of picture would be most effective in capturing reader attention and adding an extra dimension to your article?